



# Paris Automotive Week 2022

**The Paris Motor Show, MONDIAL DE L'AUTO, and the EQUIP AUTO trade show come together to announce the launching of the Paris Automotive Week in autumn 2022.**

The MONDIAL DE L'AUTO and the EQUIP AUTO trade show are coming back in 2022. The two flagship events in the automotive industry will come together and be held at the same time in autumn 2022 to form the *Paris Automotive Week*.

Faced with historic challenges, the automotive sector is looking to the future more than ever, investing unprecedented amounts into vehicles that would provide sustainable and connected transport for all. Over the last few months, and after successive periods of lockdown, consumers around the world have proven the importance of freedom of movement and individual transport.

With its large companies, manufacturers and parts suppliers operating on a global scale, as well as its engineering companies, start-ups and all the distribution and repair companies, the automotive and transportation industry in France is one of the four largest players in the world and an effective incentive for innovation in the country.

In this context, the French automotive sector is delighted to announce the return of the MONDIAL DE L'AUTO and the EQUIP AUTO trade show in autumn 2022. For the first time, the two flagship events in the automotive sector are coming together to form the Paris Automotive Week, which will be held at the Paris Expo Porte de Versailles exhibition center from 17 to 23 October 2022.

The MONDIAL DE L'AUTO will take place from 17 to 23 October and will be the BtoC highlight of this great automotive week. A digital platform will be launched over the next few weeks. It will offer automotive and transport multimedia content and allow French and international visitors to register and find all the information they need.

The EQUIP AUTO trade show, which will take place from 18 to 22 October, is the leading international BtoB event for after-sales and connected mobility services. It will be reserved exclusively for professionals, who will be able to access the MONDIAL DE L'AUTO at the same time.

Running from 17 to 23 October 2022 at the Porte de Versailles exhibition center, the *Paris Automotive Week* will be centered around a series of events, including inspiring talks and test drives. It will be a world premiere that brings together professionals and the general public, while also providing an opportunity for the automotive industry to share its vision for the future of automobiles and transport with journalists and visitors from France and world-wide.

*"After two years of living through the pandemic and faced with the unprecedented challenges looming over the automotive industry, we found ourselves together in the same place and it all suddenly became very clear to us. And so the "Paris Automotive Week" was born. For one week, Paris will be the best showcase, lab and forum for 21st-century automobiles and transport.*

*It is a week where France will welcome the world to unveil the latest automotive models and present them to the general public, whilst also sharing with professionals the new developments and concepts designed to equip, maintain and repair the vehicles of today and tomorrow. It is a week to reiterate how important this industry is to France - an industry that is at the heart of the innovation shaping future sustainable mobility.*

*Whilst still keeping their own individual identities, the two shows were duty bound to create this new international event, which is open to the general public, professionals and policy makers,"* said **Luc Chatel**, President of the PFA (*Plateforme Filière Automobile* - French automotive sector platform) and **Claude Cham**, Honorary President of the FIEV (*Fédération des Industries des Equipements pour Véhicules* - French Federation of Vehicle Equipment Industries) and President of EQUIP AUTO SAS.



"Reinventing Services For Mobility": The EQUIP AUTO trade show is the leading international event for after-sales and connected mobility services in the EMEA region.

Innovation, expertise, sharing and user-friendliness are at the heart of everything it strives to achieve. It brings together players and know-how from the automotive industry to successfully design and develop the mobility services of tomorrow. EQUIP AUTO is a FIEV (*Fédération des Industries des Equipements pour Véhicules* - French Federation of Vehicle Equipment Industries) and FFC (*Fédération Française de Carrosserie* - French bodywork federation) trade show, organised by the Comexposium group.

It is held every two years at the Paris Expo Porte de Versailles exhibition centre and brings together more than 1,200 exhibitors and brands and 95,000 professionals.

In 2021, EQUIP AUTO is going on tour for the first time with six new regional events in Avignon, Nantes, Lille, Toulouse, Lyon and Mulhouse.



The MONDIAL DE L'AUTO is one of the world's top motor shows in terms of attendance (more than 1 million visitors in 2018) and media coverage (more than 10,000 accredited journalists, with 52% of that number coming from 100 countries).

In 2018, 200 new vehicles and services were launched.

Leading the way for international motor shows, the event was first conceived in France by pioneers of the automotive industry and celebrated its 120th year in 2018.

Driven by the automotive sector, the MONDIAL DE L'AUTO showcases an industry that is driving innovation and leading the progress that is shaping the central role of automobiles in the future of mobility. The PFA and Hopscotch have been associated with its organisation since 2019.



The PFA (*Plateforme Filière Automobile* - French automotive sector platform) unites the automotive industry in France. It defines and implements the sector's strategy with regards to innovation, competition, employment and skills on behalf of all partners (manufacturers, equipment manufacturers, subcontractors and mobility actors). It is a representative voice for the sector's common views. It is also the owner of the MONDIAL DE L'AUTO.

It is governed through a board of presidents made up of an association of French manufacturers (STELLANTIS, RENAULT) and an association of parts manufacturers and subcontractors (FAURECIA, MICHELIN, PLASTIC OMNIUM, VALEO, FIEV, trade federations: FFC, FIM, GPA, SNCP).

The PFA represents the 4,000 automotive companies throughout the whole territory and relies in particular on the ARIA (*Associations Régionales de l'Industrie Automobile* - French network of regional automotive associations) and competitiveness clusters.



*Acting for the future of the automotive industry by defending sustainable mobility, a vector of freedom and environmentally friendly.*

FIEV is the French trade association of OEMs, garage equipment manufacturers and all other providers of automotive solutions. It represents and promotes the interests of an industry whose members contribute 85% of the cost price of a vehicle, generate almost €19 billion in turnover including 54% in export, and provide 70,900 direct.

130 groups of companies and their 300 FIEV member firms receive wide-ranging support (advice, market intelligence, training and studies), which is essential to their performance in a constantly changing market.

As the majority shareholder of EQUIP AUTO, FIEV actively contributes to making the exhibition the international gathering for automotive aftersales and services for mobility in France.

Find out more at [www.fiev.fr](http://www.fiev.fr)



The only economic organisation in the sector to represent actors from both ends of the industry for 175 years, the FFC (*Fédération Française de Carrosserie* - French bodywork federation) brings together parts manufacturers, bodywork manufacturers and mobility professionals, unifying all of the trades related to automotive services under the name *FFC Mobilité Réparation et Services* (FFC mobility repair and services).

On a day-to-day basis, the federation supports its members on a technical, regulatory and societal level. Its mission is supported by two major biennial events: EQUIP AUTO for automotive services, and SOLUTRANS, an event fully owned by the FFC that supports the strategy of all actors in the industrial and urban vehicle sectors.

Through its daily actions, the FFC, a board member of the PFA, is the contact point for public authorities and other strategic actors for any questions relating to industrial and urban vehicles.

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