



EQUIP AUTO 2019

NEW PRODUCTS

If you are intending to exhibit new products, equipment or services **on your stand** at EQUIP AUTO 2019, declare them today on this platform to benefit from enhanced visibility before and during the exhibition!

New products declared by exhibitors will be presented on the website www.equipauto.com.

Before the show we will send newsletters out to visitors and journalists, inviting them to consult the website at regular intervals for new products, equipment and services, thus offering a special preview of what they will be able to see at the show!

DEADLINES NEW PRODUCTS REGISTRATION

- **14 June 2019** for inclusion in the first new product guide published on 26th of June
- **20 September 2019** for inclusion in the comprehensive new product guide, published as part of the press kit distributed to all of the journalists in attendance at the show

To increase your communication and benefit from substantial media coverage, don't miss our deadlines for our promotion of your new products, and sign them up as soon as possible!

Some magazines and journals have publishing dates which require them to finalise their articles and special exhibition issues before the summer holidays; this is why journalists need to hear about your new products as early as possible.

About your information provided online:

- **Registering** your new products, equipment or services is **free of charge**
- The **number of entries** you can make is **unlimited**

FOR ANY FURTHER INFORMATION, PLEASE READ THE NEW PRODUCTS DETAILED REVERSE PLANNING.



#EQUIPAUTO



EQUIP AUTO 2019

INTERNATIONAL GRANDS PRIX FOR AUTOMOTIVE INNOVATION

If your new products - launched since November 2017 or in launch phase, or exhibited as a preview at EQUIP AUTO – offer innovative features that make work easier for automotive after sales and service professionals and/or help them gain in productivity or profit, **enter them in the Grands Prix!**

Here, you can compete to win one of the 7 Awards designated by a judging panel (made up of journalists and experts of the sector); the trophies will be presented at the show in the presence of the judges.

CONTEST DEADLINES

- **25 March 2019** : entries for the Grands Prix opening
- **29 May 2019** : entries closing
- **17 – 24 June 2019** : shortlist vote
- **26 June 2019** : selection's validation
- **03 September 2019** : innovations' presentation by the exhibitors
- **11 September** : announcement of 2019 winners
- **15 October** : awards ceremony

About your online entries:

- **Registering** your new products, equipment or services is **free of charge**
- **The number of entries you can make is unlimited**
- All products, equipment and services entered in the International Grands Prix for Automotive Innovation are automatically registered as a new product
- The information collected as part of the Grands Prix entry is exclusively for the use of the panel members to enable them to assess how innovative the product is

More information is available on the [web page](#).

Need any help ? **Our contact** : claire.schlosser@comexposium.com | +33 (0)1 76 77 15 81

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