



# EQUIP AUTO ALGERIA 2018

SALON INTERNATIONAL DE L'APRÈS-VENTE AUTOMOBILE  
ET DES SERVICES POUR LA MOBILITÉ

DU 26 FÉVRIER AU 1<sup>ER</sup> MARS PALAIS DES EXPOSITIONS - PINS MARTIMES - ALGER

12<sup>e</sup>  
ÉDITION

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## INTERNATIONAL TRADE SHOW FOR AUTOMOTIVE SUBCONTRACTING AND AFTERSALES AND SERVICES FOR MOBILITY

### EQUIP AUTO ALGERIA 2018 breaks the 10,000-visitor barrier!

EQUIP AUTO ALGERIA 2018, the internationally-oriented trade event in North Africa for aftersales professionals, came to a close on a distinctly positive note. From 26 February to 1<sup>st</sup> March, 275 exhibitors from 19 different countries met with 10,320 trade visitors (+5% vs 2017) including 5% from outside Algeria, who flocked to the exhibition during its 4-day duration to discover their suppliers' ranges and latest products.

This 12<sup>th</sup> edition of EQUIP AUTO ALGERIA delivered highly positive results in spite of a complex regulatory environment. With a total participation of **275 exhibitors**, the trade show has consolidated its status as the leading reference event for aftersales professionals from North African markets. EQUIP AUTO ALGERIA additionally welcomed **10,320 visitors, an increase of 5% on 2017**, including 5% of foreign professionals, mainly from North Africa and Southern Europe.

In view of the changing automotive aftermarket in Algeria and the industrial subcontracting ambitions of investors, EQUIP AUTO ALGERIA has asserted its position as an essential and unique meeting place for decision makers from the sector.

Once again this year, the show featured a substantial international contingent, with **73% of exhibitors from abroad, hailing from almost twenty countries**, enabling EQUIP AUTO ALGERIA to offer its visitors an exhaustive and high-quality offering provided by international market-leading brands.

Some companies had decided to exhibit within one of the three official pavilions that were organised this year (China, Poland and Turkey), whilst others had their own individual stands, illustrating the geographical diversity of EQUIP AUTO ALGERIA's offering (Germany, Italy, South Korea, Tunisia, United Arab Emirates, United Kingdom, etc. and, for the first time, Portugal and Serbia).

The 2018 edition also featured a strong show by Algerian firms. The growing presence of Algerian manufacturers, accounting for more than 15% of the total number of Algerian exhibitors, is a clear illustration of this, and partly explains the growth in the Algerian offering on the show. This figure also confirms that economic operators are fully supportive of the new industrial policy in Algeria.



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The 12<sup>th</sup> edition of EQUIP AUTO ALGERIA also featured several show highlights on the theme CHANGES IN THE AUTOMOTIVE SUBCONTRACTING SECTOR AND PROFESSIONS.

The second **Club Argus Algérie** congress underlined the advantages to be gained by operators through the formal organisation of the used vehicle market. In addition, the meeting relating to automotive job training concluded with the signature of a partnership and funding agreement by the Managing Director of the **FNAC** (National fund for promotion of apprenticeships and vocational training) and the Chairman of the **AC2A** (the Association of Automobile Manufacturers and Dealers).

These events benefitted from the participation of public institutions and bodies, experts and well-known industry figures. Exhibitors additionally organised an array of technical workshops dealing with aftermarket specialities.

Finally, many visitors and exhibitors openly expressed their satisfaction with the event, providing proof of the exhibition's exceptional business climate and the vitality of a very high-potential market.

The majority of pavilions and exhibitors have already applied to renew their participation at the **13<sup>th</sup> edition of the exhibition, scheduled for 25-28 February 2019.**

[www.equipauto-algeria.net](http://www.equipauto-algeria.net)

## **About EQUIP AUTO ALGERIA**

The annual trade show for automotive subcontracting and aftersales and services for mobility, EQUIP AUTO ALGERIA has become a major trading hub in North Africa between manufacturers, distributors and repair professionals in search of new products, services or partners.

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