



Press release

3 July 2018

2019 EDITION OF EQUIP AUTO

3 new priorities to reinforce its positioning and establish itself as the imperative trade exhibition for aftersales and services for mobility

Shortly following his re-election as chairman of the French Vehicle Equipment Industries (FIEV), Jacques Mauge, the chairman of the trade show EQUIP AUTO, welcomed more than 400 representatives of the automotive aftersales sector on Tuesday 3 July at a gala evening organised in the prestigious setting of the Saint Louis des Invalides cathedral.

Following a 2017 edition representing the first phase of the exhibition's revitalisation strategy, this event was the occasion to officially launch the 2019 edition of EQUIP AUTO and reassert its ambition to **establish itself as the imperative international trade show for aftersales and services for mobility.**

Continuing to transform EQUIP AUTO, Jacques Mauge expanded upon his objectives: "Whilst bringing together the entire automotive aftersales family in Paris in a professional, convivial and business-conducive environment, the international meeting place for technical innovation and services for mobility should also be the venue at which to discover and comprehend technological disruption aimed at addressing the challenges of tomorrow."

To define the priorities of the show, **FIEV once again called on the advice of a strategy committee** gathering together, alongside its partner the French Bodywork Federation (FFC), representatives from the French trade bodies CNPA, FEDA, FNAAA, GNESA, SNCTA and the Association of Tyre Professionals, as well as member firms of these organisation.

To deliver on its objectives, **EQUIP AUTO 2019 will revolve around 3 strategic priorities:**

- **THE TRADITIONAL ECOSYSTEM.** This is the exhibition's DNA and represents the whole sector and its offering of parts, equipment, machinery and services for vehicle aftersales and maintenance.
- **THE DIGITALISATION OF AUTOMOTIVE SERVICES.** This vector will offer an opportunity to propose an extended offering of solutions and innovations, ranging from connected parts to connected workshops, connectivity and vehicle electrification and automation.
- **THE NEW PRACTICES OF AFTERSALES PROFESSIONALS.** Closely attuned to market developments, this strategic priority will offer insight into the new behavioural patterns of traditional market players in reaction to new challenges. It will also provide an opportunity to discover new market entrants that respond to users' needs and the new expectations arising from society and new legislation.

At the heart of these 3 strategic priorities, **6 themes** will be developed: **the connected garage, vehicle electrification, the circular economy, retrofitting, the efficiency of the supply chain and training & employment in the industry.**

In addition, **the tyre market will benefit from a specific focus.** At the crossroads between the themes of EQUIP AUTO 2019 and in the same way as Washing, the tyre sector should be highlighted as a “show within the show”.

Finally, **a major new feature will make its debut at the 2019 edition of EQUIP AUTO in the presence of the Paris Motor Show through Mondial Tech, a trade-only space dedicated to the future of transport and mobility.** Automotive manufacturers, OEMs, start-ups and Tech majors will thus convene during the five days of EQUIP AUTO. The 2019 show will thereby constitute a coherent whole ranging from original equipment to aftersales, and will offer new opportunities for the development and dissemination of all projects dealing with the chain of mobility.

The continuation and continuous improvement of EQUIP AUTO’s revitalisation strategy presented by Jacques Mauge, and which met with a very favourable response from the profession, is further bolstered by the **organisation of the exhibition from 15 to 19 October 2019 at Paris Expo Porte de Versailles where it will occupy halls 1, 2 and 3. Mondial Tech, meanwhile, will take place in Hall 7.**

Make a date for 15 to 19 October 2019 at Paris Expo Porte de Versailles

www.equipauto.com

About EQUIP AUTO

EQUIP AUTO is one of the leading European touchpoints for networking between manufacturers, distributors and the repair industry in search of new products, services or partners. EQUIP AUTO is an exhibition belonging to the Federation of Vehicle Industries and Equipment (FIEV) and the French Bodywork Federation (FFC), organised by the Comexposium Group

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