



Press release
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WITH FIEV AND FFC, COMEXPOSIUM SIGNS A NEW 6-YEAR CONTRACT FOR THE ORGANISATION OF TRADE SHOW EQUIP AUTO

The COMEXPOSIUM Group is pleased to announce the signature of a new contract for the organisation of the trade show EQUIP AUTO, the international gathering for automotive aftersales and services for mobility.

This agreement is a further six-year endorsement of the mutual trust between COMEXPOSIUM Group, the majority shareholder FIEV (French Vehicle Equipment Industries) and its partner FFC (French Bodywork Federation) since the creation of EQUIP AUTO. In the words of Renaud HAMAIDE, Chairman of COMEXPOSIUM, *"Mutual trust is the key to a long-lasting relationship which delivers benefits to partners and in particular to our clients. This new agreement will provide ample illustration of this once again."*

In 2017 under the joint impetus of FIEV, chaired by Jacques MAUGE, and FFC, chaired by Patrick CHOLTON, the COMEXPOSIUM Group successfully laid the foundations for a new and revitalised EQUIP AUTO. According to Patrick CHOLTON, Chairman of FFC, this new agreement *"opens up some very exciting perspectives for all the customers of the show and all the players in the automotive sector, with a view to developing and capitalising upon the achievements of 2017."*

The three partners are determined to conclusively reassert EQUIP AUTO's status as one of the leading benchmark events, both in France and abroad, dealing in services to the automobile and to mobility as a whole. Jacques MAUGE, Chairman of FIEV and of the exhibition, comments: *"EQUIP AUTO, which is now even stronger on its domestic base and firmly established on the Algerian market, can now confidently look towards its international deployment in Paris and on new geographical markets."*

Make a date for 15 - 19 October 2019 at Paris Expo Porte de Versailles

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#EQUIPAUTO

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About EQUIP AUTO

EQUIP AUTO is one of Europe's leading meeting places for manufacturers, distributors and garages on the lookout for new products, services and partners. Organised by Comexposium, EQUIP AUTO is brought to you by the FIEV (French Federation of Automotive Parts Manufacturers) and the FFC (French Federation of Bodyworkers).

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