



PRESS RELEASE

12 APRIL 2019

2019 INTERNATIONAL GRANDS PRIX FOR AUTOMOTIVE INNOVATION REGISTRATIONS NOW OPEN!

EQUIP AUTO has placed innovation at the forefront of its priorities with the organisation of the International Grands Prix for Automotive Innovation.

Between now and 29 May, the exhibitors of the trade show EQUIP AUTO 2019 can submit their entries for these Awards online via their dedicated account available on www.equipauto.com.

As a valuable asset to help boost brand awareness and trigger new business, the International Grands Prix for Automotive Innovation pay tribute to the emerging technologies in aftersales. Acknowledged as a prestigious accolade in many countries, they reflect an international dynamic around the know-how, skills and innovations of firms.



Awarded by a judging panel comprising close to 50 journalists from 10 countries, the Awards are open to all EQUIP AUTO exhibitors, in all business sectors represented at the show, from design through to maintenance, and for all vehicles.

In 2019, the International Grands Prix for Automotive Innovation are organised into 7 categories, each rewarding their winner with a single Gold Trophy.

- Bodywork equipment and paint
- Lubricants, vehicle care products, washing, roadside services
- Original equipment
- Parts, equipment and components (replacement)
- Tyres – Wheel accessories and services
- Repairs, maintenance, garage equipment
- Services for professionals (IT, software publishers, DMS, management solutions, etc.), services for connected mobility.

To give maximal visibility to winners, the results will be revealed in mid-September to the media and on www.equipauto.com. Award winners will furthermore be offered a speaking opportunity on the exhibition conference stage on Tuesday 15 October to present their innovations. A visiting trail highlighting each of the winning products will also be put together and promoted to visitors, offering them the chance to discover and try out the products on exhibitors' stands. Finally, the official prizegiving ceremony will also be held on 15 October at the heart of Paris at the EQUIP AUTO Gala evening (by invitation only).

**MAKE A DATE for EQUIP AUTO from 15 to 19 OCTOBER 2019
at PARIS EXPO PORTE DE VERSAILLES**

About EQUIP AUTO

EQUIP AUTO is one of the leading European touchpoints for networking between manufacturers, distributors and the repair industry in search of new products, services or partners. EQUIP AUTO is an exhibition belonging to the Federation of Vehicle Equipment Industries (FIEV) and the French Bodywork Federation (FFC), organised by the Comexposium Group.

Press Office: CLC Communications – Tel.: +33 1 42 93 04 04

Gilles Senneville, Célia Forest, Urielle Affainie

g.senneville@clccom.com – c.forest@clccom.com – u.affainie@clccom.com