



PRESS RELEASE

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## EQUIP AUTO 2019, A FEATURE-PACKED EDITION

A leading event in automotive after sales and services for mobility, EQUIP AUTO will take place from 15 to 19 October 2019, at Paris Expo Porte de Versailles, France. This new edition will offer the 100,000 professionals due to attend a wide array of special features to help them capitalise on positive market conditions, help them gain insight into the new challenges in their sector and develop innovative solutions to fulfil them and adapt their companies.

Anticipation, Innovation, Training and Conviviality are the buzzwords of this programme which is teeming with special events through meeting forums, specific sectors, partner events and theme trails!

### 1. DISCUSSION AND MEETING FORUMS

#### ▪ The Conference area

The 2019 edition will feature talks and workshops that continue to be consistent with and related to the promise of the exhibition: “Repair today, Prepare tomorrow”.

They will revolve around three main subject areas:

- **Training**
- **Innovation**
- **Focuses with high stakes for the industry**

Visitors will thus be able to discover, learn, exchange, share... around all the new challenges and issues in the industry, market trends and the latest innovative solutions. Visit the conference area in Pavilion 2.2.

For the full schedule of talks and round tables:

<https://en.equipauto.com/programme/Conferences>

#### ▪ Training forum

Located this year on the Pont des Expositions, the EQUIP AUTO Training Forum will benefit from maximum visibility.

Always a popular event with visitors, it will feature a multitude of highlights:

- The French Federation of Vehicle Industries and Equipment (FIEV) Training Institute will give a special preview of its digital university MyFac by I2F. This is a fun, interactive and engaging digital learning platform for the benefit of the industry’s firms and employees.
- The GNFA (National Group for Automotive Training) will offer an immersive experience to visitors, with nine themed workshops lasting approximately 5 to 15 minutes each. One of them, “From zero ADAS to 100% autonomous”, will notably address the issue of the evolution of mobility. Using a virtual reality headset and screens, visitors will be able to drive a car on an open road and in a city environment, according to several scenarios.

The themes of connectivity and bodywork will also be addressed throughout the show.

## 2. SPECIFIC SECTORS

### ▪ **Start-ups Area**

EQUIP AUTO gives centre stage to the talents of the future, with **around 50 young French and international firms** brought together in a dedicated space located in Pavilion 2.2. The start-ups will benefit from the aura and international impact of EQUIP AUTO among traditional industry players, but also among investors and manufacturers interested in mobility-related projects. This third edition of the Start-ups Area brings together young firms such as CADATA, DUNASYS, EASY CS, EXPEDICAR, FACIL'IMMAT, FLEETBACK, RESQME, SARBACANE SOFTWARE, SMARTO and SPARTED.

### ▪ **EQUIP AUTO Classic**

Following on from its successful launch in 2017, EQUIP AUTO Classic is back in 2019 and will be held in Pavilion 3. For this second edition, EQUIP AUTO Classic will be organised in partnership with VINTAGE MECANIC. François ALLAIN and his team join forces to offer an original and entertaining experience. Visitors and exhibitors with a passion for classic vehicles will have the opportunity to dive into the décor of VINTAGE MECANIC, and, working alone or as a team, dismantle and reassemble a 2CV "WAZAM" in record time.

### ▪ **Car Remarketing / Univers VO**

With 36 professional participants expected, the car remarketing sphere has once again united the profession at EQUIP AUTO 2019, Pavilion 1 - Aisle E - Stand 070.

This unique dedicated space represents the diversity and dynamism of the used vehicle sector.

Throughout the show, Univers VO will conduct an overview of automobile distribution with business meetings, round tables and product demonstrations.

## 3. PARTNER EVENTS

### ▪ **T<sup>2</sup>M International Conference**

The International Association of mobility historians, T<sup>2</sup>M (Transport Traffic and Mobility), will be holding a conference on the afternoon of Thursday 17 October at EQUIP AUTO to exchange on the convergence between scientific research and the professional world.

This conference will host several speakers during two roundtables, where academic and industry contributors will take to the stage and share their experience. This conference will be held in English.

### ▪ **MonJob@FuturAuto**

The annual meeting for students from engineering colleges, MonJob@FuturAuto will take place on 17 October 2019 at EQUIP AUTO.

Over the space of one day, it will offer the keys to the future of the automotive industry through meetings with representatives of firms (senior executives, experts, HR, engineers) together with brief presentations on the challenges and key subjects of the automobile and mobility of the future.

Around 15 companies will be in attendance: Renault, PSA, Faurecia, Michelin, Plastic Omnium, Valeo, Bosch, Continental, IAV, AVL, UTAC etc.

### ▪ **Automotive production and after sales: challenges for 2020 in Europe**

The first theme addressed will be: "Understanding the aftermarket in France: the position of the consumer, presented by FIEV." The second theme presented by IHS MARKIT will deal with "Automotive products and markets in Europe: evolution and outlook." This talk will take place on Wednesday 16 October at 10.00 in Pavilion 1, Espace 2000.

### ▪ **What future for the combustion engine and what consequences for our workshops?**

Organised by FEDA - Friday 18 October 2019 - 09:30 - Pavilion 4 - Salle Océanie

### ▪ **Automotive data panel discussion: overview of practical examples by automotive suppliers**

FIEV and the consultancy Bird&Bird, in partnership with Xee and Xmotion - Friday 18 October - 10.00 - 12.30

- **Bodywork Paintwork Competition**

Aimed at the pilot training centres in the ANFA industry network, this competition rewards students who, through their technical and artistic skills, shape and paint a piece of bodywork. Participants will be judged on the quality of their work, their creativity and their proficiency in the manufacturing processes specific to bodywork and paint work professionals.

The shortlisted creations will be exposed throughout the show in the FFC bodywork-paintwork village, then a prize-giving ceremony will be held at the show.

- **Win a garage at EQUIP AUTO!**

In partnership with EQUIP AUTO and thanks to the support of many partner OEMs and service companies, the FNA (National Automobile Federation) is once again holding its grand prize draw "Win a Garage" at EQUIP AUTO 2019.

For its sixth edition, thousands of euros' worth of garage fittings, parts and services will be won by repair professionals in the five daily prize draws. The draw on Saturday 19 October, which will designate the winner of the main prize of €70,000, is open only to EQUIP AUTO visitors.

#### 4. THEME TRAILS

For an easier visit of the show, EQUIP AUTO offers eight theme trails going straight to the heart of the industry's key issues and challenges.



- **Electronics System Maintenance Trail:** to help garages and workshops with the electronic diagnosis of the most recent vehicles, many exhibitors present their solutions and tools to make for easier maintenance of ECUs and other on-board systems.



- **HGV After Sales Trail:** from Facom to Texa, via Nexus Automotive, this trail dedicated to product offerings, equipment and services offers a valuable opportunity to bring new knowledge to the professionals of this sector.



- **Circular Economy Trail:** from Indra Automobile Recycling with its tool "Précis" to Alternative Autoparts and its range "Back2Car", the big names in the sector will be looking forward to meeting visitors accompanied by the best experts. On the agenda: demonstration workshops and content-rich presentations!



- **Tyres Trail:** this visitor trail shines a spotlight on the main specialists in the area such as manufacturers (Continental, Falken), distributors (Gettygo, Distri Cash, etc.), workshop equipment suppliers (Ateq, Gys, etc.) and specialist networks (Point S).



- **Training Trail:** in an aftermarket faced confronted with disruptive technology, optimising productivity gains necessarily requires teams to be trained. This major theme at EQUIP AUTO is addressed on the stands of many exhibitors: e-learning platforms, webinars, technical support, etc. This trail showcases the best services aiming to enhance repair professionals' skills and expertise.



- **Start-up trail**

The figurehead of a fast developing automotive market, start-ups will benefit from a dedicated space in Pavilion 2.2.



- **Innovation Trail:** this trail will allow visitors to quickly find the shortlisted competitors and winners of the International Grand Prix for Automotive Innovation.

A **Prize Draw Trail** has also been concocted for people to get their fill of **Surprises and Sensations!** By following this trail, visitors will have the opportunity to win one of the 96 prizes up for grabs twice a day throughout the show (except Tuesday and Saturday: only one draw on these two days). Getaways, excitement and gastronomy are on the menu.

**Make a date for 15 to 19 October 2019 at Paris Expo Porte de Versailles**

[www.equipauto.com](http://www.equipauto.com)

**About EQUIP AUTO**

*EQUIP AUTO is one of the leading European touchpoints for networking between manufacturers, distributors and the repair industry in search of new products, services or partners. EQUIP AUTO is an exhibition belonging to the Federation of Vehicle Equipment Industries (FIEV) and the French Bodywork Federation (FFC), organised by the Comexposium Group.*

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