



SOURCE: splitsecnd

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splitsecnd Unveils First Aftermarket eCall-Certified Product Offering At Equip Auto 2017

Driving Safety Company Earns International Recognition For First Certified eCall System

NASHVILLE, TN--(Marketwired - October 5, 2017) - splitsecnd is proud to announce the first aftermarket ecall-certified device for the EU. It's the only solution to obtain official certification according to the CEN standards governing third-party services (TPS) and in-vehicle systems (IVS) for eCall. The splitsecnd GPS-enabled 12V-pluggable device works in conjunction with Inter Mutuelles Assistance (IMA), a well-established automotive assistance services company headquartered in Niort, France, to create the certified solution. Designed for direct sale, distribution, whitelabel, or integrated solution, the product is ready to provide safety and connected services for consumer and business automotive applications across the EU.

eCall is a European initiative intended to bring rapid assistance to motorists involved in a collision anywhere in the [European Union](#). It standardizes the exchange of real-time crash data, GPS coordinates, and direct voice contact to local emergency services when needed. According to some estimates, eCall will speed emergency response times by 40% in urban areas and by 50% in rural areas, potentially saving hundreds to thousands of lives each year.

"eCall, as a law, is going to be enforced in all new cars after March, 2018. But we believe that every car on the road should have this capability. We are delighted to announce the offering here at EquipAuto in partnership with Inter Mutuelles Assistance. Their extensive coverage of the EU along with their outstanding track record as an award winning 24/7 emergency assistance provider, make them the

perfect choice. We will work together to save lives.....any driver, in any car, in any country. " said Mel Taylor, splitsecnd's President & CEO.

Crash tested against the protocols of leading medical and mechanical specialists under the US Department of Transportation, this superb compact and durable device has received international certifications and has won multiple awards. It has even been recognized by the wireless industry as the #1 connected car device, representing the perfect combination of high performance and high value.

Additionally splitsecnd has been designed and made for the realities of everyday life, the integration with Amazon Alexa and Google Home makes it is easy to ask for a status report of your vehicles. These unique built in voice recognition skills also allow you to ask if it is safe to call your driver giving you the best and simplest solution to prevent distracted driving accidents.

About splitsecnd

splitsecnd can be plugged into the 12V outlet of any vehicle, no matter the make, model, or year. In the event of a crash, the device automatically calls the dedicated splitsecnd emergency response center which ensures the driver gets help immediately. If the driver is unable to respond after a crash, splitsecnd can determine the location of the crash and send coordinates and medical information on the user to first responders, police and paramedics. In addition to crash detection, splitsecnd gives drivers multiple safety features, including a help button and an app-enabled GPS locator system. splitsecnd allows friends and family to monitor the location and safety of a driver from a smartphone, tablet, or computer. In addition, Designed and made for the realities of everyday life, the integration with Amazon Alexa makes it is easy to ask for a status report of your vehicles which makes it the best and simplest solution to prevent distracted driving accidents.

- * Ensure your loved ones are safe in an emergency.
- * Keep tabs on your teen, aging parent, or spouse.
- * Track your trips/mileage for business purposes.
- * Ask Alexa to for an update on all your vehicles.
- * Set Boundaries to alert you when your loved ones arrived safely or left on time.
- * Equip your rental car on a business trip.
- * Find your parked car.