

## **Roberlo will be exhibiting at the Equip Auto trade show in Paris**

**Equip Auto is the leading French automotive aftermarket trade show, held every two years at the Paris Expo Porte de Versailles, in the heart of the French capital.**

The 2019 edition will take place from October 15 to 19 and Roberlo will be exhibiting there for the first time in many years. Visitors can find the company at stand **A 046 in hall 1**.

Roberlo considers its participation in this event to be strategic due to the sales drive that the company is carrying out in France, as well as for the presentation of the new Blucrom water basecoat system in this country. So far, the company has also presented this long-awaited innovation at the Motortec Madrid and Autopromotec Bologna trade fairs.

This innovative system stands out for the significant savings it generates, offering high covering power, fast drying time and shorter application time.

The firm will also take advantage of this special occasion to present its latest launches of complementary lines such as Racer 1 putty, the ultra-fast Kronox 620 clear coat or the long-awaited tintable version of Robliner coating.

In addition, visitors will for the first time be able to see the new Multyfiller Grip, with high flexibility and adhesion on a wide variety of substrates, having a quick-drying version and offering different types of application (high thickness, surfacer, and wet-on-wet). The company will also present the Multy Seal two-component sealant for the first time, specially designed for wet-on-wet applications.

Equip Auto is one of the main European meeting points for establishing contacts between car manufacturers, parts producers, distributors and repair industry figures who are looking for new products, services or partners.

According to data provided by the trade fair organizers, Equip Auto 2017 brought together more than 1,200 exhibitors and 95,000 aftermarket professionals from 56 countries in its 100,000 m<sup>2</sup> exhibition area.