



EQUIP AUTO ALGERIA 2019

INTERNATIONAL TRADE SHOW FOR AUTOMOTIVE
AFTERSALES AND SERVICES FOR MOBILITY

FROM MARCH 11TH TO 14TH PALAIS DES EXPOSITIONS - PINS MARITIMES - ALGIERS

13th
EDITION



EXHIBITOR DATA



525
companies
and brands
represented



73%
from outside
Algeria



19
countries



5
national
pavilions



TOP 10
EXHIBITING
COUNTRIES

- 1 China
- 2 Turkey
- 3 France
- 4 Poland
- 5 Italy
- 6 UK
- 7 Germany
- 8 Belgium
- 9 United Arab Emirates
- 10 Malaysia

12,000 sqm EXHIBITION SURFACE AREA

Vehicle equipment, parts and components • Tyres and accessories • Repairs, maintenance, tools, diagnostics • Bodywork and paints • Vehicle customisation • Washing, service areas, breakdown recovery • Petroleum products, lubricants and additives / Vehicle care products • Information technology: Equipment (software), online applications and services • Maintenance and distribution networks • Services: consulting/training, finance, insurance, logistics, etc. • Engineering and subcontracting • Networks (manufacturers, independents, auto centres, specialists, vehicle inspection etc.).

VISITOR DATA



10,320
professional
(+5%) vs 2017



**BREAKDOWN
OF ALGERIAN
VISITORS:**

47%
Algiers and
surrounding
region

53%
outside
Algiers

80%

of visitors
have a role
in the decision
process.

40%

of visitors do not
visit any exhibitions
other than
Equip Auto Algeria.

32%

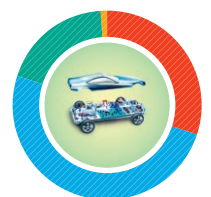
of visitors
are new.

89%

of visitors are
satisfied with
their visit.

SECTORS OF ACTIVITY REPRESENTED

Distribution, import, export	50%
Repairs and maintenance	30%
Industry	19%
Other sectors	1%



Equip Auto Algeria 2018 key figures

An exhibition by:



Fédération Française de Carrosserie
Industries et Services

Organised by:





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COMMUNICATION

120

**journalists
in attendance**

5%

**foreign
journalists**

250

**items of press
coverage**

150

**print and radio
adverts**

**POWERFUL
MEDIA COVERAGE!**

40

**TV and radio
reports**



FEATURES AND EVENTS AT THE SHOW

Demonstrations

on stands and in dedicated areas.

Talks and debates

dealing with the automotive
aftersales sector in Algeria.

2nd edition of the customisation

TV show (DZ CUSTOM GARAGE).



KEY DATES FOR YOUR PARTICIPATION

September 2018

Book your stand

31 October 2018

Early-Bird rates expire

Early November 2018

Stand allocation begins

CONTACTS



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